

The Color Writer Digital Label Printer by HSAUSA is a fast, affordable, narrow web digital label printer.

The roll-to-roll Color Writer Digital Label Printer features an LED toner print engine that is capable of printing up to 25 feet per minute. The results are beautiful and professional labels with a wide color gamut, fantastic definition, and deep, rich blacks.

You can create a wide range of applications due to extensive media choices, including papers, polyesters and vinyls. The Color Writer can print on substrates 6.5 to 8.5 inches wide on rolls with a maximum outside diameter of 12 inches. The Color Writer's top, bottom and gap sensors allow printing on roll or pre-die cut label substrates.

To complete the Color Writer Digital Label Printer, a Wasatch Software RIP adds flexibility to digital label workflow including, rendering very small text and line work, cost estimating, custom color profiling and spot color replacement. An optional variable data module allows you to change images, texts or barcodes on every label.

The Color Writer Digital Label Printer when combined with any Color Finisher provides a complete solution that enables you to print and finish labels on demand, with each label having unique content and shape. All the tools you need to compete in today's short run, quick turn around environment.

Most important, due to it's low acquisition and operational costs, the Color Writer Digital Label Printer's cost per label is amongst the lowest in the industry. All this lends itself to a superior return on your investment.





Printer	
Print Technology	LED Toner
Speed	Up to 25 feet/min   7.6 meters/min
Resolution	Up to 600 x 1200 dpi
Interfaces	Ethernet 10/100/1000 Base-T or USB 2.0
Media Width	6.5 - 8.5 inches   152 - 215 mm
Print Station	
Dimensions	40″ X 24" X 52″   102 cm x 61 cm x 132 cm
Weight	242.8 lbs   110.1kg
Maximum Input Roll Diameter	12 inches   30.5 cm
Power Requirement	900 watts
	100-132 VAC / 47-63 Hz or
	180-240 VAC / 47-63 Hz
Warranty	Limited liability 1 year
Software	
Wasatch SoftRIP	Stochastic Screening
Software is compatible with Windows 7, 8 and 10 operating systems.	



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